

Louisiana Nurses on Boards

AN INITIATIVE
OF THE
LOUISIANA
STATE NURSES
ASSOCIATION

Our Vision

The Louisiana Nurses on Boards (LNOB) is an initiative of the Louisiana State Nurses Association whose goal is to increase the number of nursing professionals across Louisiana who serve on non-profit, corporate, healthcare and governmental boards and commissions.

To learn more:

To learn more about this initiative, visit:

www.nursesonboardscoalition.org

Review the free online resources including podcasts, handouts, articles and videos.

References:

<https://www.hertrack.com/20-18/02/26/serve-on-a-non-profit-board/>

<https://www.bluesteps.com/blog/6-reasons-join-board-directors>

Top Ten Reasons To Serve on a Board

1. **Expand your network** When you serve on a board with leaders who are passionate about making new connections, you will be able to expand your existing community of friends and colleagues, adding influential people with different backgrounds and insights. This new network can be an asset for the rest of your career.
2. **Grow your personal brand** Joining a board is an impressive addition to your resume or LinkedIn profile. The additional exposure will have a positive impact on your visibility to executive search consultants.
3. **Supplement your income** Serving on a public or private equity board can serve as a side job for those looking to augment their income.
4. **Intellectual Challenge** Because the duties of board directors are dramatically different than those of operating roles, you will develop a deeper understanding of a breadth of topics ranging from mergers and acquisitions, market growth campaigns and technological adaptations.
5. **Support Initiatives that Resonate with You** Many nurses join a board to give back. Non-profit boards can provide an excellent opportunity to positively affect changes or work for a cause you are passionate about. Small private boards offer the chance to provide your specific knowledge or expertise to the organization to really make a difference to the company's operation.
6. **Grow In Your Current Role** You may be able to gain insight into a new company which probably has a different structure and way of doing business than what you are currently use to. The other board members may be from various industries and roles, some of which you may not typically work with. The deviation from your norm will teach you new ways of operating and how different organizations and industries approach different situations. Those takeaways can not only help you during your time on the board, but as you continue in your executive career.
7. **Invest into the community** As a board member, you'll be part of a group of decision-makers and can influence the current and future shape of the organization.
8. **Gain a new skill set** Non-profit experience gives you a chance to learn about business aspects beyond the work in one's daily life. It also provides an opportunity to learn about pivotal community issues, such as housing or economic development.
9. **Learn to perfect the art of persuasion** As a board member, part of your responsibility is to be an advocate for the cause. That includes supporting the organization both financially and promoting the organization in your social circles.
10. **Grow as a leader** As a board member, you will work with professionals from a variety of backgrounds, giving you the chance to hone your leadership skills.